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U. S. Department of Agriculture

Southern California Geranium Gardens



**P. O. Box 109
Gardena, California**

Phone MEnlo 4-5110



***Descriptive list for the season
of
1952 - 1953***



All Pelargonium Domesticums listed are available now. Standard Geraniums, Ivy-Leaved, Scenteds, usually available throughout the year, with some new additions and novelties available after June 1st.

TERMS OF SALE

Descriptions are our own and of necessity must be brief. We have tried to give the most general points and the truest colors. However, colors vary considerably with soil, weather and locality.

Names given are true to the best of our knowledge. Beyond this we give no warranty. Our motto, "Finest Strains Constantly Improved," is our working aim and the greatest effort has been spent toward improving the "work ability" of the plant; to ship well, to root well, and be disease free, etc. The reward has been an ever growing business and customers who have reordered for ten and fifteen years. We never substitute unless we know the second choice in the case of our steady customers. Mislabeling is unknown here.

All varieties listed in this list are grown in commercial quantities and in their respective approximate sales ratios. However, each year there are varieties with unexpected sales. In this case reserved orders are filled first, later orders by percentage and/or in rotation.

All orders are subject to the crop and we reserve the right to prorate, to fill reserved orders first, to refuse orders so large they would cause shortages to our other customers.

It is recommended that orders be reserved well in advance whenever possible to insure delivery. Large orders are given shipping dates and are adhered to as well as weather and shipping conditions permit. We do not ship at all during the Christmas rush (December 12-26th) and we avoid having stock arrive just before holidays. We prefer to limit individual shipments to 5000, but will make two or more a week when desired.

Much of our reputation has been built on very careful packing for shipment and good traffic management. Shipments are packed according to expected weather extremes and ample protection against frost is provided to protect the cuttings during transfers in shipment. Our packing is acceptable to all carriers. OPEN CASES AS SOON AS POSSIBLE after arrival and if stock shows signs of freezing, sweating, rough handling, or excessive delay get an inspection certificate from your carrier agent and file a claim for all or a percentage of the shipment as the case may warrant. Notify us immediately. Railway Express shipments to distant points may result in the leaves being yellowed, but this does not cause loss of stock in Geraniums. DURING THE YEAR OF 1951 WE DID NOT HAVE A SINGLE CLAIM FILED.

We will ship as the buyer requests except where an error is obvious. All shipments are made charges collect as this is an aid to fast delivery.

PARCEL POST, with special delivery or special handling as the condition requires is very satisfactory during nonfreezing weather. It is the cheapest and sometimes the fastest.

RAILWAY EXPRESS is dependable if shipments are made so stock does not lay over at stations on the week-ends. Frost protection is guaranteed. Rooted cuttings will stand shipment to any point. Leaves might yellow on distant shipments but the plants are not damaged.

AIR EXPRESS is expensive but very fast. Frost protection is guaranteed and delivery is made to any Express area. Small shipments of 100 and 200 unrooted cuttings weigh about 4½ and 8 pounds. Rooted, slightly heavier. Contact your local agent for definite rates.

AIR FREIGHT is the most satisfactory method for any but the smallest shipments. The scheduled lines have a minimum of 50 pounds and orders of 1000 cuttings are practical (34 to 37 pounds). Slick and Flying Tiger Airlines both have minimums of \$4.00, which makes shipments of 250 to 750 very reasonable now. In competitive areas some lines give a special 100-pound rate at a very large discount.

WE DO NO OPEN ACCOUNT BUSINESS. Terms are net, cash in advance or permission to ship C.O.D. only. This applies to all customers and is no reflection to anyone's credit. Please do not request open account.

Prices listed are highly competitive and do not allow discounts for any reason or to any group of buyers. Small orders are desired as well as large ones and prices given are planned to cover the extra cost of handling the small orders. MINIMUM ORDER IS 100 cuttings. Not less than 25 of any variety except where the 10 price is given in which case 10 is the minimum of one variety and the same price will apply to all varieties chosen in groups of 10. 25 of a variety will apply to the 100 rate. Orders of 500 or more will take the 1000 rate, except where the bulk of the order is in small quantities, in which case the 100 rate must apply to cover the extra handling cost.

Many of our customers started buying small quantities years ago and now handle thousands each year, having built a beautiful streamlined business with a foundation of our stock. Many customers have standing orders for weekly or monthly shipments, others take stock once or several times a year. We give special attention to growers who publish catalogs or lists, and who rely upon us for a steady flow of stock. Every order is appreciated and every effort is made to see that the grower is supplied with stock that will be to his satisfaction, profit, and pleasure. All orders are personally checked.

Our business is backed by two generations of experience in the nursery and horticulture business. The first field of geraniums was planted 15 years ago and full attention to geraniums was devoted shortly after. The business has grown steady until we now offer the most complete line of stock offered by the field growers in California. Our rooted cuttings have constantly become more popular with the trade until we now put 250,000 in the sand each batch. Each year more of our customers change to rooted cuttings and realize 100% good, well rooted cuttings at potting time, saving labor, losses, worries and glass area.

Southern California Geranium Gardens

P. O. Box 109, Gardena, California

Phone MEnlo 4-5110

Descriptive list for the season of 1952-1953

DOUBLE AND SEMI-DOUBLE GERANIUMS

Common Geraniums or the Zonals PELARGONIUM HORTORUM (P. ZONALE)

With the exception of a few of the singles all varieties used extensively for pot plants are in this list. All can be supplied in commercial quantities. During the coming season some of our varieties will supply more than 25,000 each cut. A few varieties are booked ahead or will be available in quantity in the fall and are so marked.

The following group contains those which produce fewer cuttings, are more costly to produce, or for some other good reason warrant the slight additional cost.

Unrooted, \$3.50 per 100, \$30.00 per 1000.

Rooted, \$6.50 per 100, \$60.00 per 1000.

AVALON RED

Probably the Radio Red remembered by the old timers in the trade. Not the variety offered as Improved Radio Red. This is a sport of Radio Red which is every inch Radio Red, yet it is healthier, the flower stems are stronger and the blossoms very large for Radio Red. Booking with balanced orders for August and later.

Unrooted \$32.50. Rooted \$65.00 per 1000.

DREAMS.

Soft rose to salmon-pink, quite double two-inch florets. Profuse. Only rooted until August.

FIAT (PINK FIAT).

Clear salmon double. Fine foliage and profuse bloomer. A leading pot plant.

FIAT ENCHANTRESS (APPLE BLOSSOM FIAT)

Very delicate pink. A semi-dwarf, it grows lower than Mrs. Lawrence and the flowers are larger.

MAGENTA RUBY

Double magneta. Dropped by field growers because of production cost. Our strain is strong and healthy. Enough for all orders this coming year.

MARQUISE DE MONTMORT

This true Montmort is bright magenta with a touch of white in center.

MEMORIES

Semi-double light lavender. Florets are very large and the color is intense for a light color.

Rooted only, \$7.00 per 100.

IRVINGTON BEAUTY — Double Rose Pink

OLYMPIC RED

Bright red. This Ricard and Radio Red cross is the trade favorite in this color for pot plants. Weak rooted as a bedder.

ORANGE RICARD

Double orange to orange-red with typical Ricard growth. Best of orange in doubles.

PALMIER'S SALMON SUPREME

Light salmon, prolific bloomer and excellent plant. Well zoned leaf. We have dropped Salmon Supreme for this superior variety.

PICARDY

Semi-double salmon-pink of the shade the name suggests. A sport of the fine Salmon Ideal, it will be very popular when better known.

POLLY RED

Semi-double clean red. One of the late introductions. Similar to the other modern reds.

RED BARNEY

Double clear red. Plant is very low and foliage is crinkled to give good effect. Fine pot.

SANDRA IRENE

Brilliant red with good habits, worthwhile.

GREGERSEN'S WHITE

Originators' strain. Starting in September we will offer this promising white with the above list. While new, this white seems popular wherever grown. Flower and plant are of the Fiat type. It is reported to bloom well in dark weather.

The following list contains most of the trade standards and a few less well known but important to growers because of special features.

Unrooted, \$3.25 per 100; \$27.50 per 1000.

Rooted, \$6.00 per 100; \$55.00 per 1000.

ALPHONSE RICARD

Good clear scarlet old-time Florists' variety.

AMERICAN BEAUTY

Very large florets of purple-carmine, tall, strong, a fast bedder. Rooted only until after August.

ANITA

Double bi-color. White center with large coral-red other edge. The white predominates. It is a very pleasing variety and the counter-variety of Double Dryden.

ANNA BLUEDORN

Double cherry-red with good flowers.

APPLE BLOSSOM (MME. JAULIN)

Semi-double, flowers shade from white center to true apple blossom pink. Vigorous but not tall. Always in demand. We will have ample for August orders.

BEAUTE POITEVINE

Semi-double light pinkish-salmon. Husky and hardy. It is always in demand.

BETTER TIMES

This has been the most demanded variety of 1951. It is a double carmine showing a splash of scarlet at lower center.

BUXTON (PEACH BLOSSOM)

Full double apple blossom pink. More double and deeper color than Mme. Jaulin.

CALIFORNIA BEAUTY

Double clear pink with white center. Profuse bloomer.

BERTHE DE PRISILLY — Double Clear Pink

CALIFORNIA PINK GIANT

Double, very good pink. Huge flowers on stocky, short plant. Excellent.

CANADIAN PINK AND WHITE

See unusual and odd varieties.

CASTELANE

See Maarquis de Castelane.

DOUBLE DRYDEN

Coral with white center. Coral predominates. Counter variety of Anita.

E. H. TREGO (LOUISE)

Double orange-scarlet. Shiny foliage. One of the most brilliant colors.

ENCHANTRESS

Not enchantress Fiat. Double light salmon-pink. Strong grower with good medium sized flowers.

HARTMAN

Double rich purple-crimson, heavy bloomer. Very round ball shaped flowers.

HELEN MITCHELL

Clear bright scarlet similar to Ricard.

IMPROVED MRS. LAWRENCE

Double light shell-pink. Large flowers on low, small wooded plant.

IMPROVED RICARD

Large semi-double orange-scarlet with pinkish tinge in cool weather. Good.

JEAN VIAUD

Semi-double lavender-pink, white center. Beautiful standard florist's variety.

JEAN VIOLETTE

Violet-crimson, double. Old timer.

LA FRANCE

Quite double salmon with good growing. Many medium sized florets form a large blossom.

LOUISE

See E. H. Trego.

MADONNA

Very popular in some districts.

Double white on fast growing, small wooded plant.

MASURE'S BEAUTY

Double carmine-red. Tall, even climbing. Very fast it will make a plant quickly for late show. Medium sized flowers.

MARQUIS DE CASTELANE

Double tomato-red with large flowers. A favorite pot plant.

MISSOURI

Double brilliant orange-scarlet. Fine in every respect. This is the true variety.

MITCHELL'S SENSATION

Double brilliant scarlet with petals overlaid white on reverse side. One of the best pot plants. Popular in all districts.

MME. BUCHNER

The most popular double white. This is a good strain of the white that is the favorite.

MME. JAULIN

Correct name for Appleblossom.

MME. LANDRY

Double clear apricot-salmon. Equal with Salmon. Ideal as best of this color.

MONTMORT

See Marquise de Monmort.

MRS. LAWRENCE

Double shrimp pink, many small flowers. Used as bedder. See Improved Mrs. Lawrence, pot.

MRS. RICHARD GLOEDE

(THOMAS MEEHAN, LOS ANGELES)

Double clear rose-pink. Larger plant and more double than Irvington Beauty.

PINK ABUNDANCE

Clear rich pink, large flowers, tall but free blooming.

PRIDE OF CAMDEN

Double dark red. This tall grower continues to be a favorite with the growers.

RADIO RED

Bright red double. Very rapid grower. Many medium sized blooms offset tall growth. Our strain roots well and is grown solid to ship well.

RED FIAT

Semi-double scarlet. Excellent popular variety but does not bloom as well as Wyona.

RED LANDRY

Excellent semi-double scarlet-red with very good foliage. Lighter color than Olympic Red or Improved Ricard. One of the best reds.

RICARD

See Improved, Lavender, Orange, Ricard.

RUBY KING (NEW RUBY, TRUE RUBY)

Double true ruby red. Very large heads. Strong plants. We will have enough for all orders this year.

SALMON IDEAL

Semi-double apricot-salmon. We have true strain which is beautiful. Same as Landry except under glass foliage is better zoned and serrated.

S. A. NUTT

Double dark red. Tall. An old standby.

SALMON SUPREME

We have discontinued this variety for the superior Palmier's Salmon Supreme which is virus free and a superior pot plant.

SNOWBALL

Double white with florets and blossom larger than Buchner and Madonna.

WYONA

Double scarlet. Freer flowering than Red Fiat. One of our first improved strains.

SINGLE ZONAL GERANIUMS

The self cleaning singles are the big favorites of the Pacific Coast States and used extensively in the states of the warmer belt. Mrs. E. G. Hill, Painted Lady Mixture, Paul Crample, and Nuit Poitevine, are used in quantity for pot plants and bedders in the Northern States.

Unrooted, \$3.25 per 100; \$27.50 per 1000.

Rooted, \$6.00 per 100; \$55.00 per 1000.

ALICE OF VINCENNES (HIGHLIGHT)

Large white throat, the rest blends from violet-crimson to scarlet edge. Outer colors vary considerably in width and color. A very popular bi-color.

ANASTASIE LACADRE

Rich crimson-carmine with white center.

BERKELEY BELLE

Splendid pinkish orange. Large petals.

BERKELEY BRILLIANT

Beautiful deep red with very large florets and blossoms.

CARMEL

White with very narrow edge of red. Cut from selected plants but reverts quickly.

CRABBE

Strong growing bedder with large flat salmon-pink flowers. An old favorite.

ELENORE E. ROBER

Soft light salmon turning to delicate white edge. Fine plant, pleasing color.

HALL CAINE

Bright vermilion. Very large flowers.

HELEN VAN PELT WILSON

Soft salmon, sometimes shades toward shell pink. Pretty and good.

JOHN FORBES

Darker than Hall Caine.

LADY RUTH

Dark magenta. A really beautiful single.

LA FIESTA

Very free flowering orange-scarlet.

MARGARETE DE LAYRE

Pure white flower, continuous bloomer. Fine plant. Sold under many names.

MARY ANNE

Coral-pink version of Crabbe.

MAXIME KOVALEVSKI (DIABLO)

Finest orange. Varies from light orange to orange red with the weather. Low growth and a profuse bloomer.

MRS. E. G. HILL

Salmon. The best selling single. Florets have a pansy appearance.

NUIT POITEVINE

Dark wine red with scarlet center.

PAINTED LADY MIXTURE

Here all shades of single bi-colors are grouped together. About 12 varieties shading from light Carmel to the brilliant Anastasie Lacadre in a very well balanced assortment. Originally selected for small growers, it now sells in orders of 1000 or more. As a pot plant there is a constant supply of different colors and as bedders there is a great deal more life than a single variety would offer.

PAUL CRAMPLE, TRUE

Brilliant vermilion-scarlet. More of this variety are sold than all other single reds combined.

SUZANNE LEEPRE

Salmon suffused with orange. Good leaf zone. Really worthwhile.

FANCY LEAVED ZONAL GERANIUMS

Fancy-leaved varieties number in the hundreds. Here we offer several for each purpose in varieties easy to propagate and grow, therefore commercially profitable. Growers will always find these varieties good sellers in reasonable quantity.

Rooted only, \$8.00 per 100, \$75.00 per 1000.

Except those noted with description.

ALPHA

Small wooded almost dwarf plant with deep cut yellow green to almost yellow leaf with red brown zone. Flowers are a profusion of single red. Excellent for small pot or borders.

ATTRACTION

Hardy bedder or pot of medium growth. Leaves are light silver green with narrow cream white edge. Flowers are single orange-red.

DISTINCTION (ONE-IN-A-RING)

Small round leaf with toothed and crinkled edge. Dark clean cut zone near outer edge of leaf. Small red flower. Good pot or very compact bedder.

HAPPY THOUGHT

Tri-color, yellow irregular center with dark zone, green margin. Scarlet-red flowers. Very popular pot and strong bedder.

JUBILEE

Bi-color, yellow-green leaf with red-brown zone. Strong pot and bedder. Single pink.

MARSHALL MACMAHON

Golden yellow with zone of chocolate. Single red flowers. Old variety.

MARY ANN

Creamy white leaf on light green somewhat cupped leaf. Low and compact. Single scarlet flower.

MRS. WM. LANGUTH

(Many spellings). Silver green leaf with white border. Large cherry-red flowers. Best white leaved pot plant and fine bedder.

MME. SALLEROI (MME. SALLERON)

Dwarf. Small silver green leaf with irregular white or cream edge. Very compact growth for pot or border. Almost no bloom. We grow three strains, small, medium, tall, (6", 9", 12", full growth). State which wanted.

MRS. HENRY COX

This brightest of all fancies is very slow growing and booked to October already. Multi-color green leaf with zone of vermilion and purple, bright yellow border.

Rooted only, \$2.50 per 10.

MRS. PARKER

Compact silver green foliage with white edge. Flowers are double pink. Very good variety.

MRS. POLLOCK, DOUBLE

Tri-colored, bronze-red zone, crimson and yellow edge, and green. Flowers orange.

Rooted, \$12.50 per 100.

MME. POLLOCK, SINGLE

Stronger grower than double Pollock, less splashed with red and purple, yet spectacular.

MOUNTAINS OF SNOW

The whitest leaved of the fancies. Center of leaf is greener than Attraction but edge is whiter and wider. Single orange-red flowers.

SKYS OF ITALY

Very fancy tri-color. Leaf deeply toothed. Green, dark zoned with crimson and orange, yellow edge. Very red during cool weather. Flowers vermilion.

\$10.00 per 100, rooted only.

GERANIUMS

ODD, UNUSUAL, NOVELTIES, AND COLLECTORS ITEMS

The varieties listed below are out of the ordinary and add life to the retailer's stock. Many are difficult or expensive to propagate. They are profitable when we supply you with the stock.

Each is priced, rooted only, minimum of 10, 25 at the 100 rate.

BIRD'S EGG

A favorite of the Gay Nineties, it is again much sought by the public looking for something different. Petals are stenciled with tiny carmine dots like the speckled shell of a bird's egg.

SINGLE WHITE

Rarest of all and best of type. The allusion can be noticed without being told.

\$2.50 per 10, \$22.50 per 100.

SINGLE ROSE PINK

Speckle not so noticeable as on the white but a pretty flower.

\$1.75 per 10, \$15.00 per 100.

DOUBLE DEEP LAVENDER PINK

Most dependable. Very pretty, lots of speckles on close observation.

\$1.50 per 10, \$12.50 per 100.

CACTUS FLOWERED

Both interesting and pretty the flowers with rolled petals vary from the Raggedy Ann appearance of the red to a neat and very clean flower of Noel.

NOEL (WHITE POINSETTIA)

Most beautiful of the Cactus type. Flowers are clear white and large. The plant is excellent.

\$1.25 per 10, \$10.00 per 100.

PINK POINSETTIA

Very double pink with a slight bluish tint. Flowers medium sized. Plant good.

\$1.25 per 10, \$10.00 per 100.

POINSETTIA

Bright red and full double, uneven form. Plant is good but not too hardy.

\$1.25 per 10, \$10.00 per 100.

ROSEBUD VARIETIES

The Rosebuds, like the Cactus Flowered and Bird's Eggs are very popular because they are pretty and in no way odd or freaks. Their color is excellent and growth is strong. The flowers are flat topped and open to very double, well colored flowers.

APPLEBLOSSOM ROSEBUD

White with rose edge.

\$1.25 per 10, \$10.00 per 100.

MAGENTA ROSEBUD

Dark magenta color. Rarest of the rosebuds. Except color it is same as Scarlet and not the loose flowered variety sometimes offered.

\$1.50 per 10, \$12.50 per 100.

SCARLET ROSEBUD

Pretty and neat. Blooms profusely. It is not the non-blooming red.

\$1.25 per 10, \$10.00 per 100.

JEANNE (CARNATION, SWEET WILLIAM)

Single salmon-pink with notched petals. Cuttings taken from flowering stems only to control reverting.
\$1.00 per 10, \$8.00 per 100.

LITTLE DARLING

One of the true dwarfs. This hardy little plant with green leaves and pink tiny flowers is always in demand.

\$1.50 per 10, \$12.50 per 100.

NEW LIFE (FLAG OF DENMARK, STARS AND STRIPES, PEPPERMINT STICK)

Attractive and very odd double red and white striped flowers.

\$1.25 per 10, \$10.00 per 100.

PHLOX (BRIGHT EYES)

Single white with red eye. Eye is bright pink if grown in sun.

\$1.25 per 10, \$10.00 per 100.

MR. WREN

A most striking novelty discovered by Mr. O. N. Conn of Oceanside, Calif. It is not known if this variety was ever disseminated before. A single Zonal with white to light pink petals. Each seems to have been painted with a brush from the center to uneven distances toward the outer edge. The result is a very neat but strikingly unusual flower.

\$2.50 per 10.

The following four Zonal varieties are almost in the novelty class because of the high cost of producing stock. All are splendid sellers and will bring added profit to the grower.

CANADIAN PINK AND WHITE

Double white penciled pink on outer edges. Very attractive.

LAVENDAR RICARD

Enormous florets of beautiful lavender. Semi-double.

LULLABY

This full double salmon-apricot varies considerably but is always pretty. A carefully hybridized and late introduction of Wm. E. Schmidt of Palo Alto, it has all the stamina of a new seedling variety.

SHIRLEY SUMMERS

Very double dark pink with white narrow edge which is clean cut from the pink. A very large percentage of cuttings are sports to the all pink. Only flowering cuttings are used but no guarantee can be given.

Rooted only, the four above varieties, \$1.25 per 10, \$10.00 per 100.

PELARGONIUMS (LADY WASHINGTON GERANIUMS) (PELARGONIUM DOMESTICUM)

The popularity of Pelargoniums is growing throughout the country with extreme rapidity. Many growers throughout the country who a few years ago were buying in quantities of hundreds are now selling thousands each year.

The diseases of the pelargoniums are few and easily recognized and controled.

Like the geraniums the Pelargoniums should be potted in manure free soil the first potting. Use a light, rich loam with sand, with not more than a 4" pot of bone meal or light commercial fertilizer such as Vigaro to the wheelbarrow. Plant the cuttings about an inch in the pot. A common mistake is too shallow planting of the cuttings. Shade well for a few days after which they will stand full sun although they prefer partial shade.

Pelargoniums need more water than zonal geraniums but be careful to keep them well drained and away from cold wet places. They will stand dry cold to freezing temperature but prefer 40° to 50° minimum.

All the varieties we grow are commercial. There are no collector's freaks or varieties offered for the sake of the name alone. Some are preferred for Landscape, greenhouse or other specialties but all are good. If you are not familiar with the varieties we will fill your order at your request with varieties best suited for your district and the use you intend to put them to.

Many of the best proven and most beautiful varieties are in group 1. Group 2 are the varieties which do not produce as many cuttings, are harder to root, or for some reason warrant the higher price.

Rooted Cuttings

Minimum order 100, 25 of one variety.

GROUP 1: \$9.00 per 100, \$80.00 per 1000.

GROUP 2: \$10.00 per 100, \$95.00 per 1000.

Orders combining group 1 and 2 are OK.

AMANDA

See Andenken an London.

ANDENKEN AN LONDON (Amanda)

Reddish orange with reddish-white center, upper petals blotched with black. Good variety.

ANITA

Pink, with white center, upper petals blotched with dark crimson.

AZALEA

Rose-red, with dark blotches on upper petals. Large flowers, low bushy growth, very good.

BEVERLY HILLS

Orchid, with violet blotches on upper petals. Strong grower, tall. Large clustered flowers.

BRENTWOOD

Very good pink, medium-sized plant.

CARMEN QUEEN

(Karminkoenigin) Carmen Red, slightly ruffled, dark blotches on upper petals. Compact growth, good pot plant.

CHICAGO MARKET

Orchid pink, very delicate color, deeper toward center. Good pot plant.

CHRISTI

Large pale pink flowers. Red blotches upper petals.

CONGO

Maroon black with rose violet shading on edge of petals. Black veining, good sized flowers. Good pot plant.

CYRIL WARREN

Rose pink, upper petals are rose red with velvety dark red blotches, ruffled low grower.

DARK PRESIDIO (Dark Mabel)

Dark lavender red with pink edges. Sport of Mabel.

EASTER GREETINGS

Cerise with black marks on all petals. Low grower. Long blooming period.

EDITH NORTH

Pinkish salmon, upper petals deeper shading, blotches of dark brown, good bloomer, strong grower.

ETHELYN

Red with crimson on upper petals. White and lilac at base. Showy flowers of medium size.

FRAU KRUMP

White with purple blotches in upper petals.

GAY NINETIES

Ruffled white with two upper petals blotched rose red. Lower petals with two or three stripes of rosy red running from the base of the petal to the center of the petal. One of the best whites.

GLENDALE

Rose red with all petals marked dark red, early bloomer with lots of blooms.

GRANDMOTHER FISHER (Grossmama Fisher)

Rich salmon with each petal blotched and penciled dark brown. Popular.

JESSIE JARRETT

Dark violet rose with maroon blotches.

JOAN FONTAINE

Very deep violet, red and black, compact large flowers.

JOYCE (Mme. Childs)

Dark maroon, with white throat, purple shading, veined.

LUCRETIA

Delicate pink with light throat, dark crimson blotches and veining on upper petals, ruffled.

LUCY BECKER

Easter greetings type. Lighter than Easter Greetings with lavender pink coloring. Dark blotches on each petal. Free bloomer with long blooming period.

MACKENSEN

Rose pink, upper petals veined, with dark blotches, large flowers, very showy.

MARIE ROBER

Magenta to black, one of the darkest. Deservedly very popular. A lovely flower.

MARIE VOGEL

Red, flushed with salmon, dark blotches on upper petals, early large flowers with waved petals.

MARY ELIZABETH

Watermelon pink with white throat. Good medium tall grower.

MISTY ROSE

Light magenta with two dark blotches. Good.

MRS. LAYAL

Small purple and white with black blotches, compact. Also called Pansy Geranium.

MRS. MARY BARD

Pure white with purple penciling at the base of the petals, compact growth, good pot plant. Very good standard white.

MRS. SAUNDERS (White Gardeners Joy)

Clean white with crimson markings. Slightly ruffled.

NUEHEIT C. FAISS

Heliotrope violet with deep blotches on each petal. Free bloomer and very good.

ORANGE PRINCE

Lovely shade of orange salmon with bright markings on upper petals.

ORCHID EDITH NORTH

Orchid pink, dark blotches on upper petals. Early free bloomer.

OUR FRANCES

Silvery rose pink, upper petals blotched crimson. Early bloomer, bushy grower. One of best.

PANSY

(See Mrs. Layal).

PALO ALTO

Pinkish lavender with violet blotches on upper petals, good variety, long stems on blossoms.

ROBER'S IDEAL

Salmon rose flowers with white throat. Two dark blotches, very good, large flowers.

RUTH ELENORE

Bright pink, dark blotches on upper petals. One of the finest pinks. Slightly ruffled.

SAN DIEGO

Light purple with violet blotches on all petals.

SANTA MONICA

Soft pink, red spots on top petals. Large early and continuous blooms.

SEÑORITA

Rich orange salmon with blotches on upper petals. Very good variety.

SPRING SONG

Light pink, veined crimson, top petals blotched red, good bloomer. Bushy grower. Excellent pot and bedder.

SUE JARRETT

Salmon pink, upper petals with maroon blotches, veined and spotted, very large flowers. Excellent.

SUMMERTIME

Rosy pink. Pretty but not suited for pot. Plant is heavy, foliage has velvety look.

TOPPER (Joseph, Adolph, James Topfer or Topper)

Very delicate salmon pink, blotched upper petals. Glossy foliage. Good.

VERA N. WATT

Deep rose pink, red spots on upper petals. Strong grower with long blooming period. Good bedder.

WOLFGANG GOETHE

Deep red with violet black on all petals. Tall. Popular with eastern growers.

GROUP #2

BALLERINA

Shell pink, apricot shading under glass. Top petals veined and spotted. Strong grower. Flowers are large and profuse.

BLACK PANSEY

See Empress of Russia.

CHINA ROSE

Deep cerise rose red with white throat. Spotted and veined. Distinctive.

CITY OF OAKLAND

Large white, upper petals rose violet blotched, very beautiful.

EMPRESS OF RUSSIA

Dark red with light pink edges, velvety blotches on all petals. Ruffled. Very popular.

GARDENER'S JOY

White with blush. Upper petals blotched brown and rose. Very large flowers.

JAMES WELDON

Velvety red, darker upper petals.

JUNGLE NIGHT

Dark maroon. Petals ruffled. Good plant and has long blooming season.

KATE BORNEMAN

Dainty pink and white. Similar to Lucy Leslie but smaller flowers. Excellent pot variety.

LUCY ANN LESLIE

Deep pink, veined red from base of petal to crimson center spot. Beautifully ruffled. Too heavy for florists pot plant. See Kate Borneman.

LADY HARRISON (MRS.)

Very double white. Appears pink because of deep pink veins. Demanded because it is only full double.

LOWELL

Very good coppery red with slight salmon sheen. Velvety red-black blotches on each petal. Long blooming period. LIMITED.

MRS. WILL HAYES

Dark geranium lake with two dark blotches. Slightly marked with white. Lower petals rose in center. Good variety.

MARY B. QUINLIN

Smaller flowers and plant than Jungle Night. Small wooded. Free flowering and very dark.

PINK GARDENER'S JOY (Rose Ruffled)

Salmon pink with dark blotches on upper petals. Early.

QUEEN OF HEARTS

Flower is heart shaped. Bright red with black markings.

RED VELVET

Dark wine red overlaid black. Fine plant and excellent free bloomer.

RHAPSODY

Salmon pink with crimson, much waved, very large flowers. Plant is tall but much desired. LIMITED.

SALANO

Salmon pink. Very fine.

SALMON SPLENDOR

Salmon with apricot undertone. Veined crimson.

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SALMON SPRINGTIME

Red-salmon, white in center. Upper petals veined and crimson blotched. Strong. Very fine variety.

STAR DUST

Palest lilac, veined to center of deep violet. Very fine.

WALTZTIME

Ruffled, orchid with velvety violet blotch in the two upper petals. Very much in demand.

IVY-LEAVED GERANIUMS PELARGONIUM PELTATUM

Unexcelled for climbing or trailing pot plants, hanging baskets, or ground cover, window boxes, etc. Popularity with the public and many uses makes the Ivy-leaved fine profit items. They are quite disease free and hardy. Colors are best general descriptions but colors vary considerably with locality and weather. Varieties marked (*) are best known in the trade.

Unrooted, \$3.25 per 100, \$27.50 per 1000.

Rooted, \$5.50 per 100, \$50.00 per 1000.

***CAYUCAS**

Semi-double to double bright rose pink.

CESAR FRANCK

Double soft crimson-pink. Not too free flowering. Strong and excellent ground cover.

***CHARLES TURNER**

Double soft rose-pink. One of the best florist's varieties. Good plant, color, and flower.

***CHARLES MONSOLET**

Double dark cerise-red. Excellent.

***COMTESSE DE GREY**

Semi-double to double soft pink. Very free bloomer. Good florist's or outdoor.

***GALILEE**

Double pink. The best of its color. Florist's.

***INTENSITY (ENTINCELANT)**

Semi-double intense orange scarlet. Very popular in the trade. Beautiful as a cut flower when used with its own foliage.

JEANNE D'ARC

Single lilac. Strong climbing or trailing growth. Leaf dark zoned in sun. A mass of color.

***LEOPARD**

Semi-double to double orchid-pink spotted red. One of the best new type varieties.

***MRS. BANKS**

Semi-double white with soft red throat. Identical with Comtesse de Grey (both sport to each other) except color. Best known white in trade.

ROBER'S LAVENDER ROSE

Very double lavender rose. The "Rose" alludes to the rose-like bloom. Strong growth on very small wood. Blooms profusely.

***SALMON**

Clean semi-double salmon, good foliage and very strong grower.

***SUNSET (L'ELEGANTE)**

Much publicized variegated leaved variety. Cream and green. Flowers single pink. Strong growth and healthy appearance.

***WILLY (DARK RED)**

Very dark red. Short solid growth. Very double flowers help make this a leader.

The following list contains many of the newer varieties and those which are more delicate, harder to propagate, or do not produce as many cuttings and warrant a slight additional charge.

Unrooted, \$3.50 per 100, \$30.00 per 1000.

Rooted, \$6.50 per 100, \$60.00 per 1000.

Sold out on unrooted until June.

ADMIRAL BYRD

Orchid with red and white markings on upper petals. Very large beautiful flowers.

ALBA PLANO

Large double white flowers.

***BRIDESMAID**

Very soft orchid, modern large flowers.

CARLOS UHDEN

Double rose-red, light center.

CLIFF HOUSE

Semi-double light-lilac or orchid. Spotted.

COL. BADEN POWELL

Semi-double lilac-white, marked cerise. One of the best very light colors.

DIENER'S LAVENDER

Very fine large double lavender. Color is splendid and never washed-out.

DOUBLE LILAC WHITE

White with a delicate shading of lilac sometimes in the center. Popular.

EMILY SYLVIA

Semi-double sometimes single brilliant rose-red. Free bloomer.

ENCHANTRESS

See Princess Victoria.

JEAN ROSELEUR

Medium light pink of the rosebud type. Trails low with flowers erect. Buds are half open for long period then open wide and very double.

JESTER

Double orchid-pink striped at edges. Free flowering and strong of color.

***JOSEPH WARREN**

Double purple. Large flowers freely borne of rich purple on short growth.

JUDY

Less double than Jos. Warren and with more red cast this cerise-purple is a free bloomer and fine grower. Low spreading plant. Will stand more heat than other purple shades.

LAVENDER QUEEN

Double clear soft lavender. Does not have markings like Diener's Lavender has.

LUCKY STRIKE

Double rose pink. Like Bridesmaid, Jester, The Duchess, and others of Wm. E. Schmidt's introductions this variety will be very popular when better known.

MRS. H. J. JONES

Full double rose-pink with deeply lacinated petals giving the appearance of a small carnation. Beautiful and a collector's item.

MME. MARGOT

Variegated stiff shield shaped leaves that turn magenta under dry or hot conditions. Good in hanging baskets. Sometimes delicate.

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NEW PURPLE

Double intense true purple. Plant is similar to Jos. Warren. \$10.00 per 100.

PRINCESS VICTORIA

(ENCHANTRESS, LA FRANCE)

Double white to light pink with crimson striped on outer edges. Beautiful.

ROBERS LAVENDER

Large double lavender. Clean.

ROSE ENCHANTRESS

Good orchid pink with petals striped rose pink.

SALMON QUEEN

Double clear salmon to salmon-pink. One of the most beautiful florist's varieties.

SANTA PAULA

Double blue lavender without markings. Splendid color and a nice plant.

SNOWDRIFT

Fine full double white. Very low plant.

THE BLUSH

Double silvery-pink of the rosebud type.

See Jean Roseleur for type description.

THE DUCHESS

Semi-double white flushed orchid. Pink penciling mark edges.

PELARGONIUM PELTATUM X HORTORUM CROSSES

Several of the Ivy-leaved and Zonal geranium crosses are popular in the trade. The plants are of medium height. All have the glossy leaf of the Ivy-leaved and smaller wood than the Zonals. They are free flowering and of intense color.

ALLIANCE (VICTORY)

Double lilac-white. Buds and florets are like tiny Cecil Brunner roses. Buds are often used in corsage work.

IRMA

Bright salmon with white center, double. Very clean color.

SCARLET BEAUTY (GORTON'S GLORY)

Semi-double bright red.

The above three varieties; Unrooted, \$3.25 per 100. Rooted \$6.00 per 100.

SPECIE VARIETIES

The six varieties listed below are valuable plants used in the greenhouse or garden and should not be missed by the growers whose business warrants the type.

P. abrotanifolium, Southern-wood leaved. Very small leaved, gray desert-like plant with myriads of small white flowers. Rockery.

\$1.25 per 10, \$10.00 per 100.

P. acitosum. A very low growing plant with nice bright foliage and a profusion of salmon flowers. Excellent for rockeries.

\$1.25 per 10, \$10.00 per 100.

P. echinatum. Sweetheart Geranium, Cactus, Prickly-stalked. This little beauty has stems covered with soft blunt spines. Foliage is rich and good. Plant is dormant part of the year. The beautiful flowers are borne in large heads like a bunch of maroon marked white violets. A corsage of these took best place at an orchid show.

\$1.25 per 10, \$10.00 per 100.

RED SWEETHEART GERANIUM.

A cross of *P. echinatum* with less dormant period and carmine flowers. Good novelty pot plant.

\$1.50 per 10, \$12.50 per 100.

P. fruttorum. Usually listed in fancy-leaved lists, it is not a zonal. The leaf is dark green with a wide chocolate center. The splendid single flowers are salmon-pink.

\$8.00 per 100.

P. fulgidum (1), Celandine-leaved. A medium low clean gray plant with reverse curled leaves. The flowers are bright scarlet. Rockery or garden.

\$1.25 per 10, \$10.00 per 100.

P. fulgidum (2), Old Scarlet Unique. A large growing gray plant with bright scarlet flowers. Garden accent plants. Rare and attractive.

\$1.25 per 10, \$10.00 per 100.

P. Gibbosum, Knotted Storksbill. Strictly an oddity. Stems have swollen joints, the yellow green flowers are evening scented and the plant climbs.

\$1.75 per 10, \$15.00 per 100.

P. tetragonium, Cranesbill. Another oddity of value. The plant is upright with many three sided stems. Few leaves or flowers (white).

\$1.75 per 10, \$15.00 per 100.

P. scandens, Climbing geranium. Clean bright green foliage with narrow zone. Strong grower with spidery magenta flowers.

\$1.25 per 10, \$10.00 per 100.

SCENTED GERANIUMS

The scented are again enjoying a popularity attained several generations ago. Much good publicity has been given these deserving plants.

Often difficult to propagate but easy to grow after the rooting stage, we eliminate all the time and trouble of propagation. Our stock is outdoor grown and outdoor rooted resulting in stocky, strong, easy to ship and responsive plants.

All varieties offered below are true scented varieties. Specie and doubtful scented have been purposely eliminated from this list.

Except where noted prices are:

Rooted only, \$1.00 per 10, \$7.00 per 100 and 25 at the 100 rate.

All are Pelargoniums.

blanfordianum (*graveolens* x *echinatum*) Strongly pungent. Gray plant of the rose geranium type with a profusion of the small white flowers of the Sweetheart geranium.

citriodorum, Prince of Orange. Orange scented. Good orchid flowers on large compact plant.

clorinda. Pleasant eucalyptus scent. One of the most popular. Large flowers almost equal with domesticum.

crispum. Fine lemon scent. All crispums have stiff, much crinkled leaves radiating close against the upright stems, giving the allusion of tiny evergreen trees.

\$1.25 per 10, \$10.00 per 100.

crispum latifolium. Larger fan shaped leaves and more open than other crispums.

\$1.25 per 10, \$10.00 per 100.

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crispum minor, Finger Bowl Geranium. Tiniest leaves tightly along stem. Very much smaller than the above variety. Sells fast in small pots.
\$1.25 per 10, \$10.00 per 100.

crispum Prince Rupert. Largest of the crispums. Very fine pot plant and excellent in the garden.
\$1.25 per 10, \$10.00 per 100.

crispum variegatum, Variegated Prince Rupert. Same as above but yellow version.
\$1.25 per 10, \$10.00 per 100.

denticulatum. Rose-scented feathery leaved plant. Small lavender flowers.

denticulatum tomentosum. Pungent Peppermint. Strong mint scent and distinctly different from the above variety. Very pretty plant.

fragrans, Nutmeg. Nutmeg scented small round grey leaf. Plant is semi-prostrate, flowers are small and white. One of the most popular and best scented.

fragrans, *Lodgees var.* (Apple x Nutmeg) Rich fruity scent. Leaves stand well above basal stems with long flower stems rising vine-like above leaves. Very small reddish flowers in masses.
\$1.25 per 10, \$10.00 per 100.

graveolens, the rose-scented varieties. Old Fashioned Rose. Lemon-rose scented, deeply cut grayish green leaves. Strong grower with orchid flowers.

Rober's Lemon Rose. Deeply cut gray green leaf but not so deeply cut as Old Fashioned Rose.

Dr. Livingston or Skeleton's Rose. Lemon-rose scented finely cut foliage or a dark green.

grossularoides, Gooseberry-leaved. Slightly pungent beauty similar to the larger crispums. It is partially variegated is a very pretty hit and miss way. Very popular.
\$1.25 per 10, \$10.00 per 100.

ignescens, Mrs. Taylor. A very pretty bright scarlet flowered beauty. A semi-prostrate plant with clean foliage. Very free blooming but only slightly pungent plant.

melissima, Lemon Balm. Fast and rather coarse but one of the best lemon odors and one of the best sellers.

nervosum, Lime. Very popular lime-scented variety with toothed leaves about an inch across. Much like *P. torento*.

odoratissima, Apple. Plant grows from short basal stems with dollar sized leaves standing above. Flowers are small on vine-like stems.
\$1.25 per 10, \$10.00 per 100.

Pretty Polly. Almond (?) scented. Collectors variety reputed to have a beautiful flower. Blooms are scarce. Large demand because of the name.

quercifolium prostratum. Prostrate Oak. Pungent. The two Oaks listed here are used as fillers with the taller scented in tubs, etc., but should not be offered on their merits as scented.

quercifolium Beauty. Minty pungent. A very pretty plant with attractive flowers. Like the above it is excellent in large make-up work. Spreading plant with brown markings in leaf.

rapaceum, Mrs. Kingsley (Mrs. Kingsbury). Slightly pungent. A much ruffled round leaf. This is a plant of character and has one of the finest flowers, cerise.

scabrum, Apricot. Questionably apricot but pleasant. One of the best sellers, the plant has glossy foliage and bright rose flowers.

Scarboroviae, Countess of Scarborough. Strawberry (?) or fruity scent. Plant is upright similar to the crispums. The leaves are close to the stem and more open than the crispums. Rose colored flowers are plentiful.

Shottesham Pet. Filbert scented. Compact plant with rose colored flowers.

tomentosum, Peppermint. A beautiful gray prostrate plant with large velvety grape-like leaves.

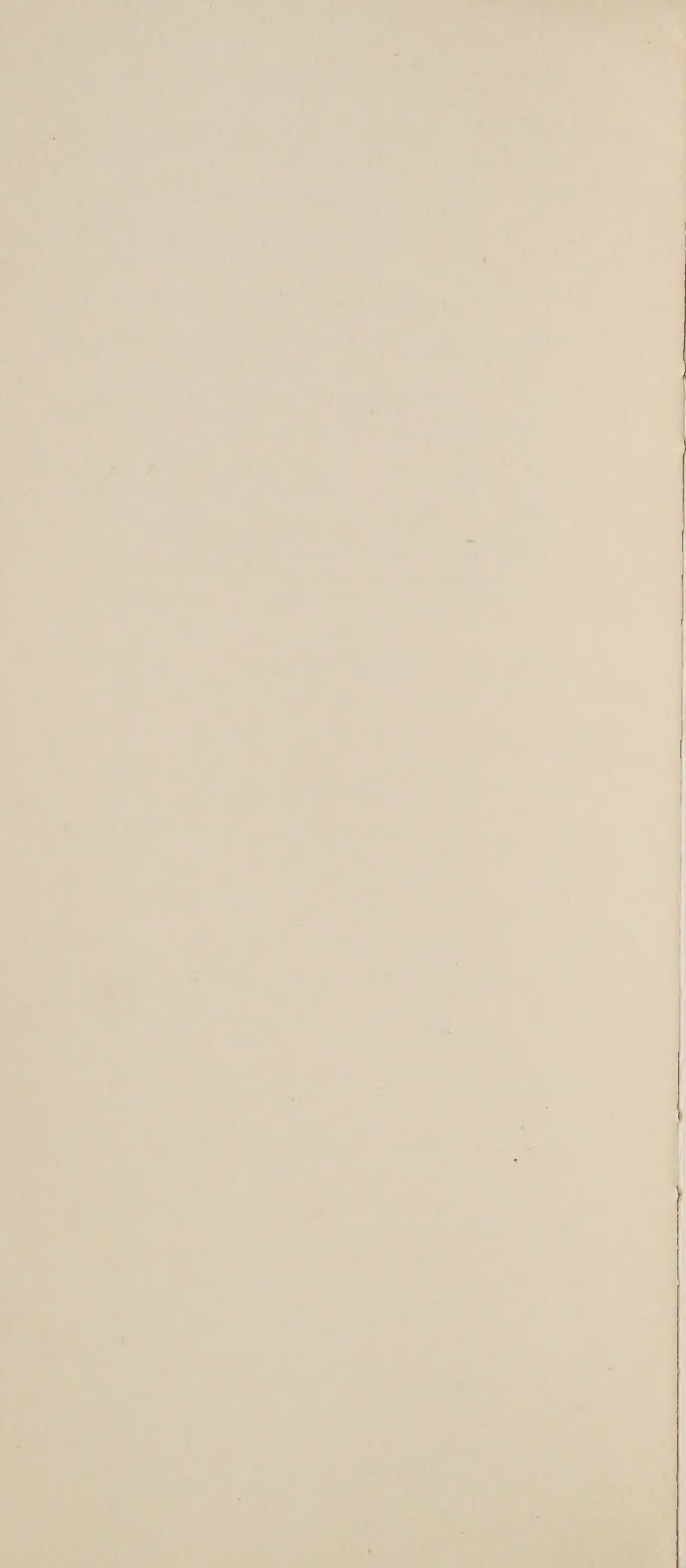
tomentosum x graveolens, Joy Lucille. Mint scented. Large rampant grower for tubs or garden. Large pointed triangular leaves. Very fine.

\$1.50 per 10.

toreno, Ginger-scented. Slight ginger scent. Leaf is a little larger than lime and a little less toothed. Good demand.

Variegated Lady Plymouth. Rose scented, much variegated deeply cut leaf on plant of medium size. One of the most popular.

\$1.25 per 10, \$10.00 per 100.



Southern California Geranium Gardens

P. O. Box 109, Gardena, California

POSTMASTER: If undeliverable as addressed,
for any reason, notify sender on Form 3547,
postage for which is guaranteed.